



2017 NMAA & NMADA FALL LEADERSHIP CONFERENCE

Presented by BSN Sports

October 1-3, 2017 – Albuquerque Marriott Pyramid Hotel



Name _____ Title _____ CAA _____ CMAA _____

School _____ E-mail _____ Phone _____

Hotel Accommodations

☐ Accommodations at Conference Hotel: Deadline to book your room(s) is September 16, 2017.

*The NMAA has negotiated a \$90 rate at the Albuquerque Marriott Pyramid Hotel. Reservations can be made by calling 1-800-228-9290 (reference NMAA & NMADA Fall Conference) or [Book your group rate for the 2017 Fall Conference](#)

Albuquerque Marriott Pyramid North, 5151 San Francisco Blvd. NE, Albuquerque, NM 87109

☐ No accommodations necessary, or have booked elsewhere.

NMADA Membership

☐ I am already a member # _____

☐ Decline membership

☐ Plan to join – FORM ATTACHED

LTC Classes

Sunday (5:00-9:00)

☐ LTC 502 Strategies for Organizational Management – Brian Stacy, CAA & Bryan Sanders, CAA

☐ LTC 721 Positive Sporting Behaviors – Matt Heckel, CAA & Juan Carlos Fulgenzi, CAA

Monday (1:00-5:00)

☐ LTC 701 Administration & Application of Middle School Athletic Programs – Daren Jones, CAA

Monday (5:00-9:00)

☐ LTC 506 Legal Issues II – Scott Evans, CMAA & Larry Chavez, CAA

☐ LTC 510 Legal Issues IV – Larry Waters, CAA & Ann Stewart, CAA

NMAA/NMADA Luncheon

☐ I plan on attending. _____ # of tickets

☐ I am **not** attending the luncheon.

Monday Professional Development Breakouts

Session 1 – 10:15 AM

☐ Academic Support Strategies

☐ 14 Legal Duties for ADs/Coaches

Session 2 – 1:30 PM

☐ District-Wide Sportsmanship Initiatives

☐ Surviving the Athletic Budget Cut Battle

Session 3 – 2:30 PM

☐ Social Media – Policies & Promotion

☐ NMADA Leadership Brainstorming

(See full breakout session descriptions in the 2017 Leadership Conference Program)

5th Annual BAGGO Tournament / NMADA Social presented by Varsity Brands:

Monday, October 2nd from 5:00 – 8:00 pm

☐ I plan to participate in the BAGGO Tournament: My partner will be: _____

**If you do participate in the BAGGO Tournament, you are encouraged to partner with an individual from your district as this is a yearly challenge amongst our member schools.*

***Prizes will be awarded to the top 3 teams!**

☐ I plan to attend the social but will not participate in the BAGGO tournament.

☐ I am not attending the social.

Tuesday – NMAA Annual Meeting

I understand that failing to attend the NMAA Annual Meeting will result in a \$250 fine (for high schools). Initials _____

Signature _____

Date _____



REGISTRATION DEADLINE – Friday, September 15, 2017
E-mail: mindy@nmact.org or fax: Mindy Ioane (505) 923-3114





NMAA and NMADA Fall Leadership Conference

presented by BSN Sports
subject to changes



October 1-3, 2017 – Marriott Pyramid Albuquerque North

Sunday, Oct. 1

Exhibitors Set Up.....	5:00-7:00 PM
LTC Courses.....	5:00-9:00 PM

Monday, Oct. 2

Exhibitors Set Up.....	6:00-8:00 AM
NMAA/NMADA Leadership Council Breakfast.....	7:00-8:00 AM
CAA Exam Review.....	7:30-9:30 AM
Coffee and Danish in Exhibitors Hall.....	8:00-9:00 AM
Opening General Session.....	9:00-9:45 AM
CAA Exam.....	9:30-11:30 AM
Exhibitors Visit Time / Coffee Break.....	9:45-10:15 AM
Breakout Session #1.....	10:15-11:00 AM
Exhibitors Visit Time.....	11:00-11:30 AM
Fall Conference Lunch Banquet.....	11:30-1:00 PM
Exhibitors Visit Time.....	1:00-1:30 PM
LTC Course.....	1:00-5:00 PM
Breakout Session #2	1:30-2:15 PM
Breakout Session #3.....	2:30-3:15 PM
Exhibitors Visit Time / Afternoon Snack.....	3:15-4:00 PM
NMADA General Meeting.....	4:00-5:00 PM
<i>^Door Prizes and Social Tickets Given out Here</i>	
NMADA Social / BAGGO Tournament.....	5:00-8:00 PM
<i>^Sponsored by Varsity Brands</i>	
LTC Courses.....	5:00-9:00 PM

Tuesday, Oct. 3

NMADA Board Meeting.....	7:00-8:00 AM
Coffee and Danish in Exhibitors Hall.....	7:45-9:00 AM
Closing General Session A – Feedback / Input by Class (mandatory).....	9:00-10:00 AM
Exhibitors Visit Time / Coffee Break.....	10:00-10:30 AM
Closing General Session B – ThinkSafe & Sportsmanship (mandatory).....	10:30-11:30 AM
Closing General Session C – NMAA Report / Guest Speaker (mandatory).....	11:35-12:15 PM



NMADA/NIAAA LTC WORKSHOP

Sunday, Monday, October 1-2, 2017
Marriott Pyramid Hotel, Albuquerque, NM



SPECIAL PROMO – NMADA MEMBER? – FIRST LTC COURSE?

Contact Tammy Richards for a \$50.00 credit code – see page 2

LTC 502 Athletic Administration: Principles, Strategies, and Methods

Sunday, October 1st, 5:00pm to 9:00pm, Presented by Brian Stacy, CAA & Bryan Sanders, CAA

This course takes a basic approach to the fundamentals and methods of athletic administration and alerts and educates athletic administrators regarding potential problems and possible solutions in areas such as budgets, transportation and scheduling and parent/student/coach conflicts. The course also touches upon sample athletic/activity program philosophies, department organization charts, activity procedures/checklist, public relations, coaching applications/assessments and emergency plans.

LTC 721 Athletic Administration: Positive Sporting Behavior – For the Love of the Game

Sunday, October 1st, 5:00pm to 9:00pm, Presented by Matt Heckel, CAA & JC Fulgenzi, CAA

In this course the student will learn to implement appropriate strategies and techniques, designed to create a positive, productive learning environment, which will support a system that encourages character and self-discipline and sportsmanship. This class will provide opportunities for self-assessment and reflection in regard to prior performance. In addition, students will participate in class discussions, and activities which will increase their knowledge and skills of the effective components of successful character, citizenship and sportsmanship to share with their students, coaches, parents and communities.

LTC 701 Athletic Administration: Administration and Application of Middle School Athletic Programs

Monday, October 2nd 1:00pm to 5:00pm, Presented by Daren Jones, CAA

This course provides strategies for the development of middle school athletic programs and concentrates on the role of the middle school coach and coaching principles. Middle level athletics is an essential part of the total educational process and an excellent opportunity for the home, school and community to work together in order to provide a positive educational experience for middle level children.

LTC 506 Athletic Administration: Legal Issues II (Title IX, Sexual Harassment)

Monday, October 2nd, 5:00pm to 9:00pm, Presented by Scott Evans, CMAA & Larry Chavez, CAA

This course has in-depth coverage of compliance issues regarding Title IX and gender equity in an I-S athletic program, including the methodology for a school to perform a Title IX self-audit and in depth coverage of the issues and strategies related to the development of an effective policy for the prevention of sexual harassment in an I-S athletic program.

LTC 510 Athletic Administration: Legal Issues IV (Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Student-Athletes, & Intellectual Property)

Monday, October 2nd, 5:00pm to 9:00pm, Presented by Larry Waters, CAA & Ann Stewart, CAA

This course provides in-depth coverage of the legal standards for misuse of electronic communications tools and inappropriate postings on social media, including strategies for developing and implementing effective social media policies, along with extensive coverage of the legal mandates related to event management and security, legal issues regarding the participation by transgender students, the rights of pregnant and parenting student-athletes, and the intellectual property issues related to school sports nicknames, logos, and mascots.

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The NIAAA Professional Development Academy has 4 nationally accredited levels of I-S A.D. Certification:

- Registered Athletic Administrator (RAA) – LTC 501, LTC 502
- Registered Middle School Athletic Administrator (RMSAA) – LTC Courses 501, 502, 504, 700, 701
- Certified Athletic Administrator (CAA) – 2 years' experience and current employment as an AD, LTC Courses 501, 502, 504, 506, passing the CAA certification exam, and Personal Data Form
- Certified Master Athletic Administrator (CMAA) – CAA, LTC 501, 502, 504, 506; 508; 3 courses each from the Operations group (600) and the Leadership group (700), completion of CMAA Project, and Personal Data Form – points earned subsequent to award of CAA (except LTC courses)

Please see page 2 for registration form and payment details – note registration deadlines

NMADA
Leadership Training Courses
Course Registration Form
Sunday, Monday, October 1-2, 2017
Marriott Pyramid Hotel, Albuquerque, NM

1. Student Information

First Name: _____ M.I. _____ Last Name: _____

School: _____ Phone: _____

Address: _____ Cell: _____

City: _____ State _____ Zip: _____

E-mail: _____ NIAAA# _____

Note – The NIAAA# is the NIAAA member number or website ID#, contact Tammy Richards if unknown

2. Course Enrollment

	Member Fees	Non-Member - Fees	<u>Total</u>
_____ LTC 502 – Sunday, October 1, 5:00pm-9:00pm	\$89.00	\$99.00	\$ _____
_____ LTC 721 – Sunday, October 1, 5:00pm-9:00pm	\$89.00	\$99.00	\$ _____
_____ LTC 701 – Monday, October 2, 1:00pm-5:00pm	\$89.00	\$99.00	\$ _____
_____ LTC 506 – Monday, October 2, 5:00pm-9:00pm	\$89.00	\$99.00	\$ _____
_____ LTC 510 – Monday, October 2, 5:00pm-9:00pm	\$89.00	\$99.00	\$ _____

Note - NMADA Members - \$89.00, Others - \$99.00

First LTC Course Credit Code (if applicable) _____ (\$50.00)

Note – Must be NMADA member taking your first LTC class, contact Tammy Richards (contact information below) for a credit code (Limited to first 10 requests)

TOTAL \$ _____

3. Payment Processing:

_____ Check enclosed (Check # _____) payable to NMAA-NMADA

_____ Purchase order enclosed (PO # _____) payable to NMAA-NMADA

_____ Registration/guarantee, payable to NMAA-NMADA, payment to follow

Registration/payment to: **NMAA-NMADA**
6600 Palomas NE
Albuquerque, NM 87109

E-mail tammy@nmact.org
Phone: 505-923-3278
Fax: 505-923-3114

REGISTRATION DEADLINE – Friday, September 15, 2017

Note – Late registrations are allowed, materials may be delivered post conference



48TH Annual National
Athletic Directors Conference
Phoenix, Arizona
December 9-12, 2017



- Schedule:** Saturday, December 9, 5:30pm – Opening General Session
Tuesday, December 12, 1:00pm – Closing General Session
- Hosted By:** National Interscholastic Athletic Administrators Association
National Federation of State High School Associations
- Location:** Phoenix Convention Center (Downtown)
- Hotels:** Hyatt Regency Phoenix
Sheraton Phoenix (Downtown)
- Program:** Workshop Sessions – 5 – multiple “breakouts” – current topics, presented by practitioners and national quality speakers
- Professional Development Academy – all NIAAA LTC classes are offered over 3 LTC workshop sessions; CAA Exam offered
- Professional opportunities - other, e.g. “Safe Sports Zone Certification”, NIAAA Blue Ribbon Panel, NFHS Roundtable
- Exhibit Area – 325 local/regional/national vendors display products and services for HS athletics – drawings, give-aways
- NIAAA Meetings – committee meetings, delegate assembly, section meetings, at-large elections, etc.
- Additional:** Conference gift (e.g. NFHS/NIAAA messenger bag)
Conference luncheon
Conference banquet
Exhibit hall snacks
- Costs:** Conference Registration – \$245.00 (NIAAA Members), \$325.00 (non-NIAAA Members), LTC - \$85.00 (NIAAA Members)
Conference hotels - \$150.00/night plus tax (single/double)
- NIAAA Web Info:** <http://www.niaaa.org/about-the-niaaa/niaaa-conference/>